



(An Autonomous Institution - AFFILIATED TO ANNA UNIVERSITY, CHENNAI)

S.P.G.Chidambara Nadar - C.Nagammai Campus

S.P.G.C. Nagar, K.Vellakulam – 625 701 (Near VIRUDHUNAGAR).

Criterion III – Research, Innovations and Extension

3.3 Innovations Ecosystem

3.3.2 Details of Workshops/Seminars conducted on Intellectual Property Rights (IPR), Research Methodology, Entrepreneurship and Skill Development

Institution's Innovation Council Cell

Sl.no	Name of the Workshop/ Seminar	Number of Participants	Date (From - To)
1	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas.	68	11/10/2023 to 13/10/2023
2	National Start-up day	42	29/01/2024
3	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Innovations.	68	07/02/2024 to 09/02/2024
4	Workshop on “Entrepreneurship and Innovation” as Career Opportunity	49	13/02/2024
5	Field/Exposure Visit to Pre-Incubation unit such as ideas lab, Fab lab, Makers space, Design Centres, City MSME Cluster, Workshop etc	50	13/02/2024 & 14/02/2024
6	World Intellectual Property Day	69	09/03/2024
7	Workshop on Intellectual Property Rights and IP management for startup	104	06/04/2024
8	World Entrepreneurs Day	60	09/04/2024
9	Organizing Innovation & Entrepreneurship outreach program in Schools/Community	72	24/04/2024
10	World Creativity and Innovation Day	61	21/04/2024
11	National Technology Day	262	11/05/2024

IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath,AP/EEE
Mode of Session(Online/Offline)	Offline
Start Date	11-10-2023
End Date	13-10-2023
Duration of the activity in minutes	1140 mins
Number of Student participants	68
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> • To motivate the students to analyse the problem statement • To enhance the depth of reasoning • To provide knowledge on the recent technological growth
Benefit in terms of learning/skill/knowledge obtained(150 words)	The students with their solution for the listed problem statements were given a platform to express their views and opinions. The experts shared their expertise in coming out with their market strategies for sustainable development.

Photograph 1



Photograph 2




IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	Inter/Intra Institutional Competition/Challenge/Hackathon and Reward Best Ideas.
Objective of the Event	<ul style="list-style-type: none"> • To motivate the students to analyse the problem statement • To enhance the depth of reasoning • To provide knowledge on the recent technological growth
Speaker Details	Mr.Jawahar Raj, Manager-AG Industries, Sivakasi.
Participant Details	68 Students 10 Faculty Members
Key Outcome of the activity	Concepts of Tax Filing Support for industrial interactions Funding schemes from the government
Photograph 1	

Photograph 2



IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	29-01-2024
End Date	29-01-2024
Duration of the activity in minutes	360 mins
Number of Student participants	45
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	To make the students understand the basic steps involved in the process of startup, legal and ethical steps guiding it.
Benefit in terms of learning/skill/knowledge obtained(150 words)	Students had the opportunity to understand the basic steps involved in startup process. The legal procedures involved in a startup was shared.
Photograph 1(image <2MB)	


Photograph 2(image <2MB)



Youtube Video URL(for online mode)

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IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	National Start-up day
Objective of the Event	To make the students understand the basic steps involved in the process of startup, legal and ethical steps guiding it.
Speaker Details	
Participant Details	10 Faculty Members 40 Students
Key Outcome of the activity	Importance of Startup Legal and Ethical steps behind startup Role of Individuals in startup
Photograph 1	


Photograph 2



Photograph 3




IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr. T.Hari Prasath,AP/EEE
Mode of Session(Online/Offline)	Offline
Start Date	07-02-2024
End Date	09-02-2024
Duration of the activity in minutes	1140 mins
Number of Student participants	68
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> • To motivate the students to analyse the problem statement • To enhance the depth of reasoning skill based on innovative ideas • To provide knowledge on the recent technological growth
Benefit in terms of learning/skill/knowledge obtained(150 words)	The students with their solution for the listed problem statements were given a platform to express their views and opinions. The experts shared their expertise in coming out with their market strategies for sustainable development.
Photograph 1	

Photograph 2




IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	Inter/Intra Institutional Idea and Reward Best Innovations. Competition/Challenge/Hackathon
Objective of the Event	<ul style="list-style-type: none"> • To motivate the students to analyse the problem statement • To enhance the depth of reasoning skill based on innovative ideas • To provide knowledge on the recent technological growth
Speaker Details	Mr.Sundarajan, Manager-Filial Aquatics, Madurai.
Participant Details	68 Students 10 Faculty Members
Key Outcome of the activity	Design thinking for valuable innovation Support for industrial interactions Funding schemes from the government
Photograph 1	

Photograph 2



IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	13-02-2024
End Date	13-02-2024
Duration of the activity in minutes	360 mins
Number of Student participants	42
Number of Faculty participants	7
Number of External participants(if any)	-
Expenditure Amount(if any)	Rs. 2000/-
Objective of the activity(100 words)	<ul style="list-style-type: none"> • Fundamentals of Entrepreneurship • Importance of Innovation in Marketing • Career opportunities
Benefit in terms of learning/skill/knowledge obtained(150 words)	The students had been nurtured with the online tools for promoting their skills to the external world. The importance of technology behind the growth in a successful business was highlighted. The desire to move towards entrepreneurship was explained.
Photograph 1(image <2MB)	 <p>Chittoor, Tamil Nadu, India MXF7+9XG, Chittoor, Tamil Nadu 625701, India Lat 9.673502° Long 77.964713° 13/02/24 10:20 AM GMT +05:30</p>



Photograph 2(image <2MB)




Youtube Video URL(for online mode)

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IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	Workshop on “Entrepreneurship and Innovation” as Career Opportunity
Objective of the Event	<ul style="list-style-type: none"> • Fundamentals of Entrepreneurship • Importance of innovation in project works • Career opportunities
Speaker Details	Mr.S.Raj Kumar, Junior Associate /cashier, Indian Bank
Participant Details	42 Students 7 Faculty Members
Key Outcome of the activity	<ul style="list-style-type: none"> • Marketing Strategies • Benefits of an Entrepreneur • Blending of Innovation in Entrepreneurship
Photograph 1	
Photograph 2	

IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr. T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	13-02-2024
End Date	14-02-2024
Duration of the activity in minutes	840 mins
Number of Student participants	50
Number of Faculty participants	6
Number of External participants(if any)	-
Expenditure Amount(if any)	2000
Objective of the activity(100 words)	<ul style="list-style-type: none"> • Role of Mentor Institute in supporting Start-ups • Importance of innovation • Funding Schemes and Importance of Product development
Benefit in terms of learning/skill/knowledge obtained(150 words)	The importance of field visit to the incubation centre is to build a strong relationship that promotes research activities and product development by sharing the resources.
Photograph 1(image <2MB)	


Photograph 2(image <2MB)



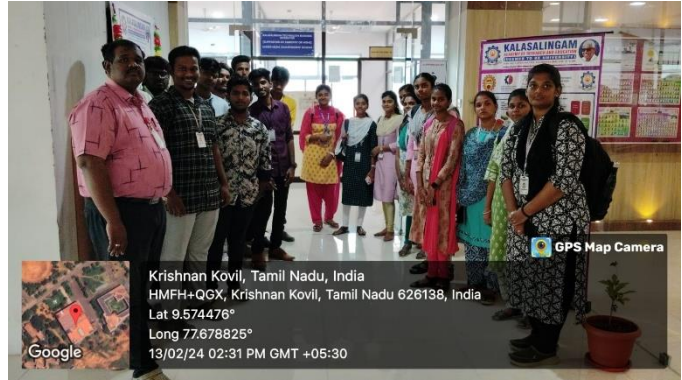
Youtube Video URL(for online mode)

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IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	Field/Exposure Visit to Pre-Incubation unit such as ideas lab, Fab lab, Makers space, Design Centres, City MSME Cluster, Workshop etc.
Objective of the Event	<ul style="list-style-type: none"> • Role of Mentor Institute in supporting Start-ups • Importance of innovation • Funding Schemes and Importance of Product development
Speaker Details	Dr. J. Deny, Associate Professor/ECE Kalasalingam Academy of Research and Education, Krishnankoil.
Participant Details	6 Faculty Members 50 Students
Key Outcome of the activity	Collaboration towards funding Utilisation of Research Labs Product Development
Photograph 1	 <p>Krishnan Kovil, Tamil Nadu, India HMFH+QGX, Krishnan Kovil, Tamil Nadu 626138, India Lat 9.574478° Long 77.67886° 13/02/24 02:27 PM GMT +05:30</p>

Photograph 2



IIC Activity Report



EVENT DETAILS	
Faculty Name	Dr.S.Karthikumar
Mode of Session(Online/Offline)	Offline
Start Date	09.03.2024
End Date	09.03.2024
Duration of the activity in minutes	300 min
Number of Student participants	69
Number of Faculty participants	10
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	To create an awareness on Intellectual Property Rights among the students and to promote the National Intellectual Property Awareness Mission (NIPAM) Scheme of India Patent, Government of India.
Benefit in terms of learning/skill/knowledge obtained(150 words)	The prefinal year students from various departments participated in the events and learnt the basic structure of Intellectual Property Rights, Forms and Procedures to file a patent, copy right and design patent. As an outcome of the event, our college has received Appreciation Certificate from Controller General of Patents, Designs, & Trade marks.
Photograph 1	

Photograph 2




Youtube Video URL(for online mode)

IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	World Intellectual Property Day
Objective of the Event	To create an awareness on Intellectual Property Rights among the students and to promote the National Intellectual Property Awareness Mission (NIPAM) Scheme of India Patent, Government of India.
Speaker Details	Shri.A.Seetharaman, Examiner of Patents and Designs, Patent Office, Chennai
Participant Details	Third year undergraduate students of various discipline and faculty members
Key Outcome of the activity	College has received an Appreciation Certificate for active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Controller of General of Patents, Designs and Trade Marks, Government of India
Photograph 1	
Photograph 2	

IIC Activity Report



EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	06.04.2024
End Date	06.04.2024
Duration of the activity in minutes	360 min
Number of Student participants	86
Number of Faculty participants	18
Number of External participants(if any)	-
Expenditure Amount(if any)	Rs2000
Objective of the activity(100 words)	To create more awareness on IPR on commemoration of world intellectual property rights day celebration and to motivate the students to file more patents
Benefit in terms of learning/skill/knowledge obtained(150 words)	The final year students from various departments participated in the events and learnt how to convert their project into patent. Two project team successfully filled patent of their project work through the knowledge gained from this event.
Photograph 1	 <p>Chittoor, Tamil Nadu, India MXC7+WM, Chittoor, Tamil Nadu 625701, India Lat 8.67233° Long 77.964457° 06/04/24 03:43 PM GMT +05:30</p>

Photograph 2




Youtube Video URL(for online mode)

IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	Workshop on Intellectual Property Rights and IP management for startup
Objective of the Event	To create more awareness on IPR on commemoration of world intellectual property rights day celebration and to motivate the students to file more patents
Speaker Details	Mr.Pon Kumar, Founder-Brand Automation, Madurai
Participant Details	86 Students 18 Faculties
Key Outcome of the activity	The easiest way of filing a patent was discussed. The KAPILA scheme that helps in patent support was highlighted. The importance of IPR was briefed.
Photograph 1	 <p>Chittoor, Tamil Nadu, India MXC7+WWM, Chittoor, Tamil Nadu 626701, India Lat 9.67233° Long 77.964453° 06/04/24 03:47 PM GMT +05:30</p>
Photograph 2	

IIC Celebration Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	09-04-2024
End Date	09-04-2024
Duration of the activity in minutes	360 mins
Number of Student participants	52
Number of Faculty participants	8
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> • Fundamentals of Entrepreneurship • Importance of Innovation in Marketing • Career opportunities-post Covid' 19
Benefit in terms of learning/skill/knowledge obtained(150 words)	The students had been nurtured with the online tools for promoting their skills to the external world. The importance of technology behind the growth in a successful business was highlighted. The desire to move towards entrepreneurship was explained.
Photograph 1	



Photograph 2(image <2MB)




Youtube Video URL(for online mode)

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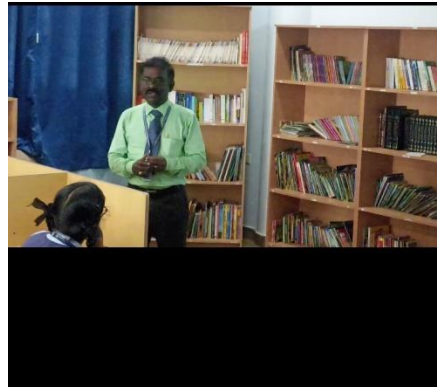
IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	World Entrepreneurs Day
Objective of the Event	<ul style="list-style-type: none"> • Fundamentals of Entrepreneurship • Importance of innovation in project works • Career opportunities-post Covid' 19
Speaker Details	Mr.N.S.Vigneshwaran,MBA, Mariappa Nadar Building Solutions, Madurai.
Participant Details	8 Faculty Members 52 Students
Key Outcome of the activity	<ul style="list-style-type: none"> • Marketing Strategies • Benefits of an Entrepreneur • Blending of Innovation in Entrepreneurship
Photograph 1	
Photograph 2	


IIC Activity Report

EVENT DETAILS	
Faculty Name	Mr.T.Hari Prasath
Mode of Session(Online/Offline)	Offline
Start Date	24-04-2024
End Date	24-04-2024
Duration of the activity in minutes	360 mins
Number of Student participants	72
Number of Faculty participants	6
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> • Need for Innovation • Basics of Entrepreneurship • Importance of Design Thinking
Benefit in terms of learning/skill/knowledge obtained(150 words)	The concepts of design thinking and the designing steps involved in product design was discussed. The basics of entrepreneurial skill was addressed. The innovation in day to day products was briefed.
Photograph 1	

Photograph 2




IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	Organizing Innovation & Entrepreneurship outreach program in Schools/Community
Objective of the Event	<ul style="list-style-type: none"> • Need for Innovation • Basics of Entrepreneurship • Importance of Design Thinking
Speaker Details	Dr.Kannan, HoD/MTR, Kamaraj College of Engineering and Technology, Madurai
Participant Details	6 Faculty Members 72 Students
Key Outcome of the activity	The difference between a business man and an entrepreneur was discussed. The need for innovation in our day to day lifecycle was highlighted. The basic concepts of design thinking was briefed.
Photograph 1	

Photograph 2






IIC Activity Report

EVENT DETAILS	
Faculty Name	Dr.P.Balasundar
Mode of Session(Online/Offline)	Offline
Start Date	21-04-2024
End Date	21-04-2024
Duration of the activity in minutes	300 mins
Number of Student participants	50
Number of Faculty participants	11
Number of External participants(if any)	-
Expenditure Amount(if any)	-
Objective of the activity(100 words)	<ul style="list-style-type: none"> To inspire people to think creatively and innovatively. To foster a culture of creativity and innovation to support positive global transformation.
Benefit in terms of learning/skill/knowledge obtained(150 words)	The students were briefed about the current need for thinking in an innovative manner which must be applied in their project design. The innovative ideas for maintaining a global transformation was highlighted.
Photograph 1	

Photograph 2



IIC Activity Report

OVERALL REPORT OF THE ACTIVITY	
Title of the Event	World Creativity and Innovation Day
Objective of the Event	To inspire people to think creatively and innovatively. To foster a culture of creativity and innovation to support positive global transformation.
Speaker Details	Mr.J.Manohar, Proprietor, Mano Innovations Club, Kovilpatti.
Participant Details	Faculty : 11 Students : 50
Key Outcome of the activity	Ideathon competition was planned to be conducted. Design Thinking contest was planned to be conducted.
Photograph 1	
Photograph 2	
Photograph 3	

Photograph 4

